

Annual Report

2025

SAN FRANCISCO TRANSIT RIDERS
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Our 2025 Achievements

For the past 15 years, our organization has worked to unite riders across San Francisco, building the city's only member-led, grassroots advocate for safe, equitable, and growing transportation. And our work isn't slowing down anytime soon.



San Francisco Transit Riders celebrated our 15th Anniversary



Our 15th Anniversary Celebration in April 2025



Power Building

*We are collectively
building a base of
engaged transit
advocates*

We established the Muni Now, Muni Forever (MNMF) Campaign, mobilizing hundreds of riders to advocate for public transit

The Transit Justice Coalition, which includes San Francisco Transit Riders, Senior and Disability Action, and our community partners, formed the Muni Now, Muni Forever campaign to demand the City find a solution to the SFMTA's funding deficit, and to oppose transit service cuts. As part of this campaign, we reminded Mayor Lurie to prioritize transit, distributed flyers citywide to prevent service cuts, and encouraged riders to speak up during public comment at SFMTA board meetings.

We also co-hosted two rallies at San Francisco City Hall in response to the SFMTA's service cuts and Governor Newsom's funding cuts, which were attended by SF district supervisors and a combined 500+ riders.

Over the summer, we hosted the Muni Forever Summit, laying the foundation for a citywide transit vision and bolstering future funding measures.



The Muni Now, Muni Forever campaign seeks to raise awareness of the budget deficit and demand that city leaders address the deficit without enacting harmful service cuts.



We directly impacted public transit through MNMF

SFTR and our members pushed the needle, securing temporary funding to push the transit funding deficit another year, and stopped the suspension of Muni lines during the fight against service cuts. Because of our advocacy, we were able to push the SFMTA to halve the amount of budget cuts coming directly from cuts to transit service, preserving 2% of systemwide service that would have otherwise been lost.

Built rider power through education, research, and outreach.

We began voter education ahead of next year's election. We hope to continue these efforts into 2026, ensuring all of our members are informed and prepared to vote.

We worked with the Bay Area Air District to survey equity priority communities in the Excelsior neighborhood and compiled community members' top transit needs and priorities. This research will be used to advocate for future public transit improvements.

We continued our work with the Safe Routes to School program, spreading awareness of Free Muni for Youth to hundreds of San Franciscans. Inspired by Transit Month, we also hosted the first Ride Muni to School Week.

We partnered with [Walk SF](#) and [SF Bike](#) to build community-centered advocacy to advance street safety and transportation policies in the Bayview and Western Addition.



Community Building

We are seeking connections with other transit riders



We continued to cultivate Transit Month as the Bay Area's September tradition

This year's Transit Month consisted of a total of 87 transit-themed events spread across all 9 Bay Area counties, from rallies to ridealongs, speedruns, socials, and more. Our Ride Contest attracted three times as many contestants as in 2024, totaling 985 participants and 198,331 miles traveled on Bay Area transit. In 2025, SFTR and our partners at Seamless Bay Area began to collaborate with SoCal Transit Month to extend the celebration throughout California.

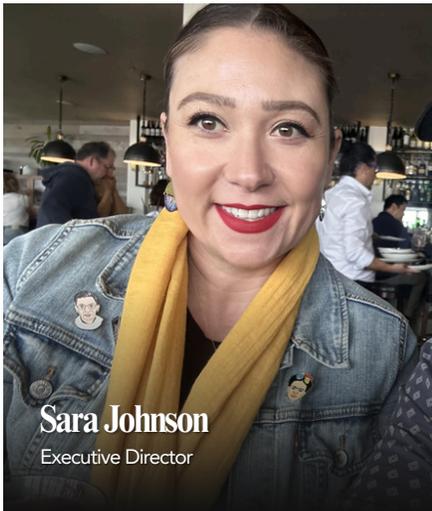
We restructured our membership and created more opportunities for support and engagement

After feedback from our Membership Meeting in April, the SFTR staff introduced the quarterly All Members Assembly meetings. These meetings are a space for members to discuss local and regional transit updates, organizational updates, and our member-led projects.

We grew our membership by 55%, cultivating our community of riders so we can unite and advocate for transit rider needs as one voice.



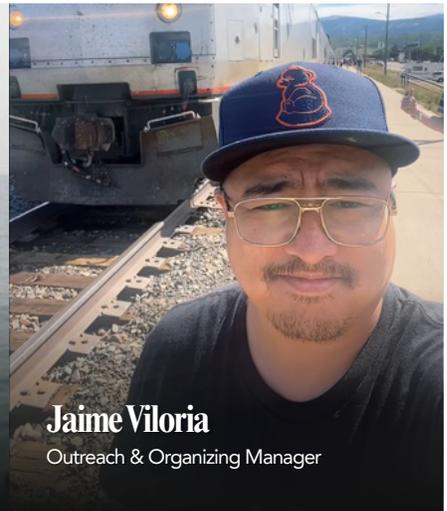
Our Team



Sara Johnson
Executive Director



Dylan Fabris
Community and Policy Manager



Jaime Vioria
Outreach & Organizing Manager



Reanne Lacosta
Communications & Membership Manager



Dyra Banales
Safe Routes to School Consultant



Get Involved



In 2026, we will provide our members with up-to-date news and advocacy opportunities surrounding transit funding, services, and voting, all while assembling a community with the shared goal of making public transportation even better than it is now.

Let's stand united, build people power, and fight for public transit that serves ALL riders in San Francisco.