



San Francisco Transit Riders

Annual Report

sftransitriders.org

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We raised our organizational profile

To keep transit front and center for the November election, we organized our Ride the Vote Questionnaire which received responses from several local, state, and federal races. These questionnaires helped voters make informed decisions and keep candidates accountable for keeping transit at the forefront.

SFTR was regarded as a thought leader in public transportation advocacy and featured in various publications such as the San Francisco Chronicle, the San Francisco Examiner, Streetsblog SF, and ABC7 News. Local San Francisco media sources turned to the expertise of our organization to understand the needs of transit riders across the region.

We continued the fight for public transit

We successfully mobilized against a proposed 50-cent Muni fare increase.

We urged over 100 street safety advocates to send messages demanding the SFMTA Board of Directors approve stronger safety and transit improvements for the West Portal Station.

The Transit Justice Coalition (TJC), convened by SFTR, published our report to lay the groundwork for a new, sustainable, and equitable funding source for transit. Findings from this report inspired the grassroots campaign that became Prop L.



Events

Membership Meeting

In January we hosted a General Membership Meeting, where SFTR presented members with our goals for the coming year and members also had the opportunity to share their collective vision for our organization.

Transit Month

As Transit Month continued to evolve, we reminded Bay Area residents about the importance of transit in our thriving region. We even hopped on the Boat Tram with San Francisco electeds to show just how fun and historically significant public transit can be!



Building Community with our Membership

In response to our members' desire for more in-person events, we hosted a dozen opportunities to connect with our community. Throughout 2024, members joined us for happy hours, dessert crawls, game night dinners, and transit-focused movie nights!

Collaborations with Local Merchants

We worked to grow our relationships with local San Francisco merchants by collaborating with small businesses for our events. We hope that by investing in these relationships, we can gather merchants' support for transit and show how riders can benefit their businesses.

Our Team



Sara Johnson
Executive Director



Dylan Fabris
Community and Policy Manager



Jaime Vloria
Outreach & Organizing Manager



Reanne Lacosta
Communications Manager



Dyra Banales
Safe Routes to School Consultant

Supporting SFTR ensures that riders, particularly those living in neighborhoods that have often been excluded from transit planning and investment, will be front and center in the fight to fund Muni, restore service, and create a more equitable, sustainable San Francisco.

Members remain the lifeblood of our organization. Our successes in 2024 were made possible due to our dedicated community. Our members speak up for important projects and transit issues, educate and engage other riders, provide ideas for our campaigns, and guidance for our priorities. Thank you for being along for the ride.

**Get
Involved**

