



Safe Routes to Transit: July 2018 Pop-Ups

A partnership between Walk San Francisco and San Francisco Transit Riders

In late June and July, Walk SF and SF Transit Riders held five different outreach pop-ups within the Mission Street Excelsior Safety Project area. The pop-ups were intended to get a sense of how community members traveled throughout the neighborhood, and how they felt about pedestrian safety at major intersections. Pop-ups were stationed for two hours at various time frames to diversify commuter profiles. Here was the schedule:

- Thursday, June 28th - Persia Triangle, 8 AM - 10 AM (Heading Outbound)
- Thursday, July 12th - Mission and Geneva, 1 PM - 3 PM (Heading East)
- Thursday, July 19th - Moscow and Geneva, 3 PM - 5 PM (Crocker Amazon Park Entrance)
- Friday, July 10th - Persia Triangle, 8 AM - 10 AM (Heading Inbound)
- Monday, July 23rd - Mission and Silver, 3 PM - 5 PM (Heading Inbound)

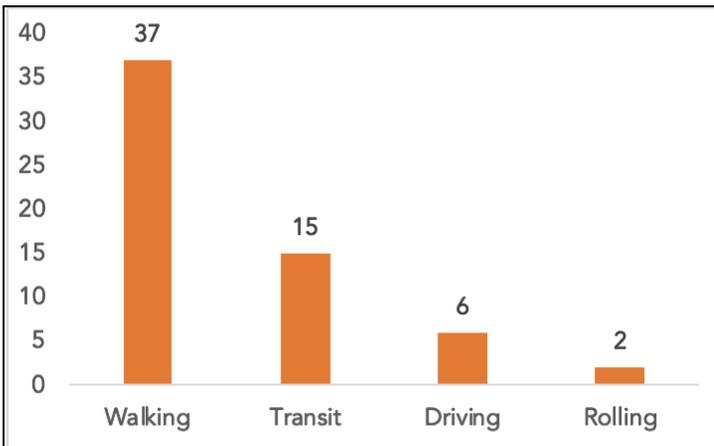


Fig. 1 - How did you get to Mission St.? n = 60

The aggregate data reveals that a majority of commuters surveyed either walked or took transit.

The survey responses were gathered from the Persia Triangle intersection on June 28.

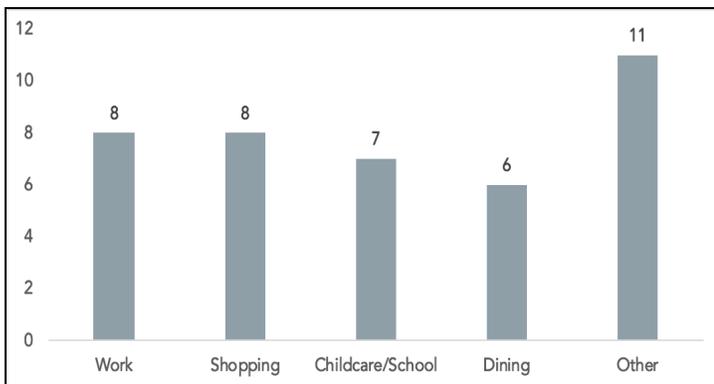


Fig. 2 - What are you here for today? n = 40

People access the area for a variety of reasons. The Outer Mission/Excelsior is a multi-use neighborhood.

The survey responses were gathered from the Persia Triangle intersection on June 28.

Fig. 3 - Do you feel safe crossing here? n = 177

When asked about pedestrian safety at four different major intersections, a majority felt unsafe or unsafe at certain moments.

This is aggregate data from the four intersections/pop-ups that occurred in July.

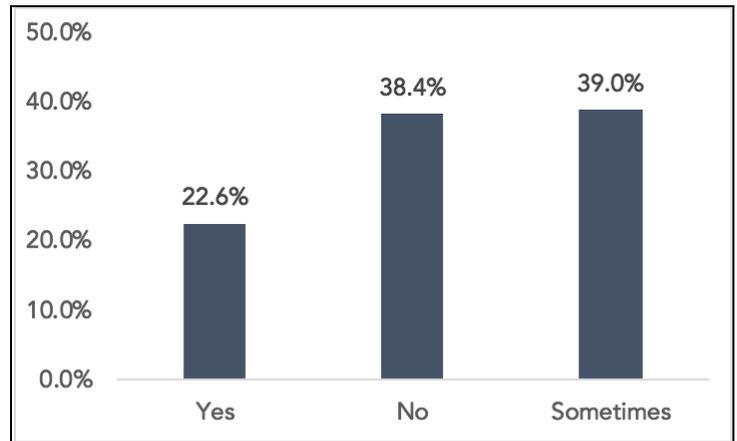


Fig. 4 - What makes you feel unsafe? n = 163

Cars turning and speeding were the top factors that made those surveyed not feel safe when crossing the street.

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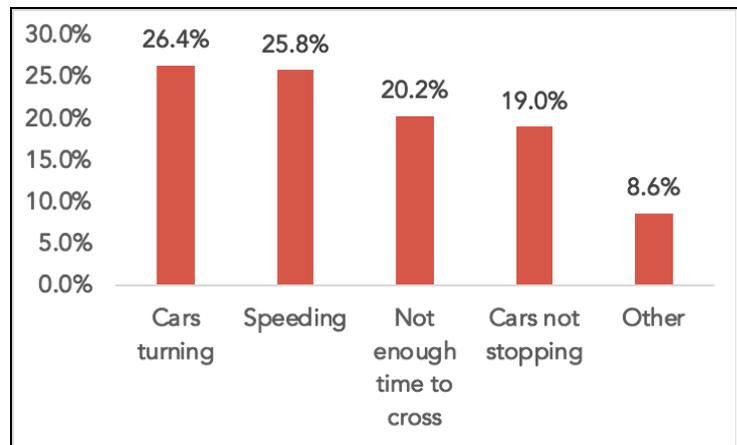


Fig. 5 - Do you want a crosswalk here? n = 23

An overwhelming 96% of people surveyed wanted to see a crosswalk added to the Geneva and Moscow intersection, specifically from the bus boarding island to the Crocker Amazon Park entrance.

Many transit riders illegally jaywalk from the bus stop after boarding off and often put themselves in dangerous situations due to the heavy flow of high speed cars on Geneva Avenue.

